

supplying
artwork



FAQ's

Can we do high-end scans?

Yes, we have a Scitex flatbed scanner.

Can we do Cromalins or Matchprints?

Yes, but they are from an HP5500 hi-resolution digital ink jet proofer, which are equally as good as a digital Cromalin proof.

If submitting own scans, what resolution should they be?

When submitting Photoshop files, we require the correct format to be chosen for final output.

- ◆ Bitmap tiff: 1200 dpi @ 100%
- ◆ Greyscale tiff or eps 300 dpi @ 100%
- ◆ Duotone eps 300 dpi @ 100%
- ◆ CMYK tiff, eps 300 dpi @ 100%

What Mac and PC applications do we support?

Here is a list of the most commonly used:

Mac format

Adobe Acrobat	7&8
Adobe Illustrator	CS3
Adobe InDesign	CS3
Adobe Pagemaker	7
Adobe Photoshop	CS3
QuarkXpress	6&7

PC format

Adobe Acrobat	7&8
Adobe Illustrator	CS3
Adobe InDesign	CS3
Adobe Pagemaker	7
Adobe Photoshop	CS3
QuarkXpress	6&7
Microsoft Word	2007
Microsoft Excel	2007
Microsoft Powerpoint	2007
Microsoft Publisher	2007

What is trapping?

Trapping can be applied to an object that is knocked out of a background colour. It puts a slight bleed on the object allowing it to be printed without a white halo showing between the object and the background. Different applications have different ways of applying and displaying trap settings. There is usually a default setting, which is adequate for most jobs; however, some complex or unusual designs may need their trap settings edited in order to achieve the required result.

If you supply a pdf, can we print from it?

Yes we can. Please supply your pdf's at 300 dpi, print ready pdf with crop marks and a minimum of 3mm bleed.

Can you supply a job in Microsoft Word, Publisher & Excel?

Yes. If you are supplying files in these applications, please be aware that they work on the RGB colour principal and do not separate to either spot colour or CMYK without user intervention. It is advised that you submit your file with adequate time in your schedule for us to edit the files for output. It is also advised that if colour clarity is of the utmost importance, a machine proof is requested as the colour translation in these programmes from RGB to CMYK is limited.